



Cookie Policy

WHAT IS A COOKIE

Daly Investment Planning Ltd. use cookies to make our website work properly and to improve your browsing experience. A cookie is a small piece of data that may be stored on your computer or mobile device. It allows a website to “remember” your actions or preferences over a span of time. Further information on cookies can be found [here](#).

HOW DO WE USE COOKIES?

We use 2 different types of cookie - Session Cookies and Persistent Cookies

Session Cookies are temporary cookies that are not stored on your computer or mobile device. They are used as part of the registration process for security purposes. A session cookie is also used to remember your language preference when viewing the site. These session cookies are erased when you close your browser, or after 20 minutes of inactivity.

Persistent cookies are those placed on your computer or mobile device for a pre-determined length of time when you visit this site. This site only places cookies that are specific to this site.

Cookies used on dip.ie

Daly Investment Planning uses Google Analytics to assist us in understanding how visitors use and interact with the Website. Google Analytics stores information about pages visited, length of visit, links clicked on along with details of where the visit originated from. All data collected by Google Analytics is anonymised and does not contain any personal identifiable information. For more information about how Google collects and processes data please follow this link:

<https://www.google.com/policies/privacy/partners/>



Information provided by Google for the Google Analytics Cookies used on this site:

Cookie Name	Expiration Time	Description
__ga	12 months from last visit	Used to distinguish visitors to site
__gid	24 hours	Used to distinguish users.
__gat	10 minutes	Used to throttle request rate
__utma	2 years from set/update	Used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing __utma cookies exists. The cookie is updated every time data is sent to Google Analytics.
__utmt	10 minutes	Used to throttle request rate
__utmb	30 minutes from last visit	Used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing __utmb cookies exists. The cookie is updated every time data is sent to Google Analytics.
__utmc	End of browser session	Not used in ga.js. Set for interoperability with urchin.js. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether the user was in a new session/visit.
__utmz	6 months	Records the site you may have linked to our page from. Only records data if you clicked on a link to our site from a different website
__utmv	2 years from set/update	Used to store visitor-level custom variable data. This cookie is created when a developer uses the _setCustomVar method with a visitor level custom variable. This cookie was also used for the deprecated _setVar method. The cookie is updated every time data is sent to Google Analytics.



SPECIFIC COOKIES

The following cookies are used specifically on this site

Cookie Name	Expiration Time	Description
cookie_notice_accepted	1 month	Records if you have clicked in the Cookie Notification and therefore does not display notification for 1 month.

MANAGING COOKIES

Within your browser you can control and/or delete cookies as you wish. Different browsers have different control mechanisms available to you and we have provided some links to instructions for some of the most popular browsers below.

You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit a site and some services and functionalities may not work.

Generally, browsers will offer you the choice to accept, refuse or delete cookies at all times, or those from providers that website owners use ("third party cookies"), or those from specific websites.

- [Google Chrome](#)
- [Internet Explorer](#)
- [Firefox](#)
- [Safari](#)
- [Safari Mobile](#)
- [Opera](#)

First Publication Date: September 26th, 2017

Last Review Date: March 08th 2022